

뉴욕한인회  
THE KOREAN AMERICAN ASSOCIATION OF GREATER NEW YORK



Korean Night **GALA**  
"Building Foundation for the Future"

1960 - 2010

*The Fiftieth Anniversary*

*Celebration*

The 50th Korean Night Gala  
and  
Korean American Day Celebration

Wednesday, January 13, 2010  
6:30 PM  
New York Marriott Marquis  
1535 Broadway, At 45th Street,  
New York City, NY 10036





**THE KOREAN AMERICAN ASSOCIATION OF GREATER NEW YORK**

Greetings,

On behalf of the Korean American Association of Greater New York (“KAAGNY”), we would like to invite you to participate in our Annual Korean Night Gala. This year, KAAGNY is commemorating its fifty years of success and longevity. The Gala will be held on Wednesday, January 13, 2010 at the New York Marriott Marquis in Time Square.

For the past fifty years, KAAGNY has been the leading nonprofit, nonpartisan, Korean American community organization. It has helped hundreds of thousands of Korean American immigrants adjust and settle into their new homeland in the United States by providing resources to highlight and support their needs. This older generation of immigrants has worked hard to pave the way for the subsequent generation to take advantage of the upward social mobility. The successive generation has responded with remarkable success by quickly converting their immigrant status into professional ones, while assuming leadership roles in diverse fields across the United States. KAAGNY is proud to be a part of this generational cycle. KAAGNY is also now reaching out to the second generation of Korean Americans to join a partnership with us to advance the needs of our community.

The Korean Night Gala will exemplify this new partnership. The Gala has been planned jointly by first and second generation volunteers. The proceeds of the Gala will directly to benefit all generations. As you may know, KAAGNY offers a wide variety of service programs, including free education programs for junior high school and high school students, free medical examinations, free legal advice and representation clinics, and educational seminars designed to assist newly arriving immigrants. The proceeds of the Gala will be used to fund these valuable programs as well as to give a much needed face-lift to the Korean American Center in Manhattan, which serves as the symbolic home of Korean Americans in the New York metropolitan area.

We thank you for your generous sponsorship, and look forward to partnering with you to make this important milestone event in Korean American history a great success.

Warmest regards,

Yong Hwa Ha  
President

Jae K. Jeung  
Board of Directors Chair

Charles Yoon  
Gala Planning Committee Co-Chair

Chonghun Daniel Song  
Gala Planning Committee Co-Chair

# SPONSORSHIP LEVELS

## **PLANTINUM – \$50,000**

- Three tables of 10 (premier seating)
- Full page, color ad in Gala program (location based on date of pledge)
- Name and/or logo on the program, slideshow, and other promotional materials
- Receive a sponsorship appreciation plaque
- Logo on KAAGNY's website for one year

## **GOLD – \$25,000**

- Two tables of 10 (premier seating)
- Full page, color ad in Gala program (location based on date of pledge)
- Name and/or logo on the program, slideshow, and other promotional materials
- Recognition in ballroom
- Logo on KAAGNY's website for one year

## **SILVER – \$10,000**

- One table of 10 (preferred seating)
- Full Page, 4-color ad in Gala program (location based on date of pledge)
- Name and/or logo on the program, slideshow, and other promotional materials
- Logo on KAAGNY's website for one year

## **BENEFACTOR – \$5,000**

- One table of 10
- Full Page, Black and White ad in Gala program (location based on date of pledge)
- Name and/or logo on the program, slideshow, and other promotional materials
- Logo on KAAGNY's website for one year

## **PATRON – \$3,000**

- One table of 10
- Half Page, Black and White ad in Gala program (location based on date of pledge)
- Name and/or logo in the program

## **DONOR – \$1,500**

- Half a table (Other half will be filled at KAAGNY's discretion)
- Name and/or logo in the program

## **GENERAL ADMISSION TICKET – \$300 (Includes dinner and entertainment)**

# SPONSORSHIP FORM

## SPONSORSHIP LEVEL

- |  |   |
|--|---|
| <input type="checkbox"/> PLATINUM (\$50,000) | <input type="checkbox"/> BENEFACTOR (\$5,000) |
| <input type="checkbox"/> GOLD (\$25,000)     | <input type="checkbox"/> PATRON (\$3,000)     |
| <input type="checkbox"/> SILVER (\$10,000)   | <input type="checkbox"/> DONOR (\$1,500)      |

## SPONSORSHIP OPPORTUNITIES

Sponsorships support the mission of the Korean American Association of Greater New York (KAAGNY). Please refer to the Sponsorship Levels page for a description of benefits associated with your selected sponsorship.

## CONTACT INFORMATION

Name \_\_\_\_\_  
Organization/Company \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
Website \_\_\_\_\_

## ADDITIONAL DONATION OPPORTUNITIES

Contributions may or may not be restricted, based on your selection below. As no benefits are provided in exchange for your gift, the full amount of your contribution will be tax-deductible.

- I/We would like to provide a gift for the SILENT AUCTION to support the KAAGNY's mission to support the Korean American Community
- Enclosed is my/our gift of \$\_\_\_\_\_
- I/We would like to provide my support as a KAAGNY Volunteer for the Gala Committee

## METHOD OF PAYMENT

- Please send an invoice. I/We understand payment is requested prior to the event.
- A check is enclosed (*please make checks payable to **Korean American Association of Greater New York***)

I hereby agree to sponsor the 50<sup>th</sup> KAAGNY Korean Night Gala according to the information provided above.

Date:

Signature \_\_\_\_\_

Please return this Sponsorship form to:  
Korean American Association of Greater New York  
149W, 24th Street, #6th Floor, New York, NY, 10011  
Phone: 212-255-6969 • Fax: 212-633-1627 • E-mail: mmkim@nykorean.org

# KOREAN NIGHT GALA PROGRAM ADVERTISEMENT FORM

## KOREAN NIGHT GALA PROGRAM

Your participation will enable you to support the programs and services of the Korean American Association of Greater New York, while promoting your business, product or service to a large audience.

## ADVERTISEMENT LEVEL FOR THE KOREAN NIGHT GALA PROGRAM

<b>\$750</b>	<b>Full Page Advertisement</b>
<b>\$500</b>	<b>Half Page Advertisement</b>

※**Note:** Ads must be received by December 15, 2009 to ensure publication. If you need help creating and designing an ad, we will be happy to help you. If you have any questions, please contact the Korean American Association of Greater New York at 212-255-6969 or via email [mmkim@nykorean.org](mailto:mmkim@nykorean.org).

## CONTACT INFORMATION

Name \_\_\_\_\_  
Organization/Company \_\_\_\_\_  
Telephone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
Website \_\_\_\_\_

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Korean American Association of Greater New York  
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Phone: 212-255-6969 • Fax: 212-633-1627 • E-mail: [mmkim@nykorean.org](mailto:mmkim@nykorean.org)

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**Executive Vice President, Daniel Song**  
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